



Greenhorn Valley Resident Small Business & Services Directory
Media Kit Information for 2023

We are excited to announce that we will be publishing our 2nd annual Greenhorn Valley Resident Small Business & Services Directory at the beginning of October, and we want to give you a chance to be included! Our goal in publishing the directory is to give residents knowledge of all the incredible outdoor activities, small businesses, restaurants, service providers, and vendors that the Greenhorn Valley and surrounding areas have to offer. In 2023 we will be expanding the directory and will serve the following areas Colorado City, Rye, San Isabel, Beulah, and Hatchett Ranch. If you have yet to receive a directory from 2022 then we did not have your business address on file, and you may pick one up at the Valley Market at the customer service desk.

This publication is unlike any other in the area because we are providing these directories, free of charge, to every household in the area to keep for everyday use. This directory has and will continue to become the go-to resource for residents for everything from information on churches, schools, education centers, utilities, recreation, restaurants, clubs and social gatherings, a community events, and most importantly small business and service information to help keep business local!

We will be publishing and distributing over 5000 directories in 2023. These directories will be made available for every household in the above-mentioned areas and will be included in the Greenhorn Valley Chamber of Commerce “Welcome to the Community” baskets given to any new neighbors moving into our beautiful valley.

As many of you are aware, any business or service provider can be listed in the “Business and Services” section in the back of the directory free of charge as long the business or service provided is located in our service areas. Please note there will no longer be descriptions of services provided for companies or individuals in this section. This section will include the categories of services, in alphabetical order, with a business name/individual’s name and telephone number associated with vendor.

For Example:

Cleaning-

John Smith – 555-555-5555
Smith Cleaning Services – 777-777-7777

Construction-

John Smith – 444-444-4444
Smith Construction LLC – 888-888-8888

Haircare-

Ashley Smith – 333-333-3333

As mentioned above, we want you to have the opportunity to be included in the 2023 directory. We will be selling advertisement/promotion page space and coupon/voucher page space to give you an opportunity to further your client base in the community, this space can be used to promote your business or service, provide a description of services offered, offer coupons or vouchers, or anything else you would like to include directly related to your business or service. Coupons/Vouchers MAY NOT be placed in the Advertisement/Promotion spaces and Advertisement/Promotions MAY NOT be in the Coupons/Vouchers sections to keep the integrity of the directory. There is no limit to the amount of page space you can purchase. We will not allow any advertisements based on political or social issues and we reserve the right to refuse any advertisement for any reason. ANY PURCHASED PAGE SPACE IN THE 2023 EDITION WILL LOCK IN YOUR PURCHASED PAGE SPACE RATE FOR THREE (3) CONSECUTIVE YEARS, TO INCLUDE 2023, 2024, AND 2025. Rate guarantees will not be offered again until the 2026 publication.

Ten (10) days before publishing we will notify you and post the directory on our website and Facebook page for a final review for all participating businesses and service providers to make sure their information is correct, you will also be emailed a proof of your specific page space purchased for your review. We will not assume liability for any advertising laws or regulations for your specific business or service provided, it is your responsibility to ensure anything included in purchased page space is compliant with all local, state, and federal laws.

Page space will be available on a first come first served basis, all page space purchased will be published in our advertising/promotion or coupon/voucher section of the directory. We will be offering 6 premium pages, the inside front cover, the inside back cover, and four pages in the center of the book that will be a heavier cardstock. Those will also be on a first come first

served basis. Advertisement/promotion placement and coupon/voucher placement (unless a premium full page) will solely up to the discretion of Greenhorn Valley Directory LLC. Purchased page space material must be a minimum of 300 DPI.

Our advertisement/promotion space prices and coupon/voucher space prices are located below. All designs for paid spaces and payment for those spaces are due no later than September 10, 2022.

If you plan to purchase one of our six premium full page advertisement options, please contact us before you make your payment as they are by a first come first served basis and there are only six premium pages available.

Payments can be made on our website www.greenhornvalleydirectory.com with a credit/debit card (additional fees may apply), payment installment plans are offered through 3rd party services (additional fees may apply), or via check to Greenhorn Valley Directory LLC. and sent to:

Greenhorn Valley Directory LLC
PO Box 853
Rye, CO 81019

During the first week of September, we will notify you when the completed 2023 Greenhorn Valley Small Business and Services Directory is posted on our Facebook page and on www.greenhornvalleydirectory.com. From the day we notify you, you will have 10 days to review your business/service information or purchased page space information and contact us with any concerns. Upon the conclusion of the 10th day, we will publish the 2023 Greenhorn Valley Small Business and Services Directory. Once printed we will begin distribution. Directories will be distributed in multiple ways, to include USPS, hand-delivery, and availability for pickup at the customer service desk at the Valley Market in Colorado City.

Please feel free to contact us if you have any questions, we look forward to including you in this publication and help us keep business local!

Respectfully,

Joshua Walker
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www.greenhornvalleydirectory.com

By signing below Greenhorn Valley Directory LLC and Client agree to all terms and conditions set forth in the Greenhorn Valley Directory LLC Client Advertisement Contract and the Greenhorn Valley Resident Small Business & Services Directory Media Kit Information for 2023.

Client/Representative Sign/Date: _____

Greenhorn Valley Directory LLC Representative Sign/Date: _____

Advertisement/Promotion page space

1/2 page space approx. 5.5" x 4"
\$800

1/4 page space
vertical
approx. 2.6" x 4"
\$500

1/8 page space
approx. 2.6" x 2"
\$325

*Remainder of 1/4
page space
regardless of direction

1/4 Page space
horizontal
approx. 5.5" x 2"
\$500

Full page space approx. 5.5" x 8.5"
\$1200 (Advertising/Promotion Section)

*There will be six premium full page advertisement spaces located on the inside front cover, inside back cover, and 4 pages in the center of the directory that will be a heavier cardstock. Those will be on a first come first served basis and will be \$1800.

All Coupon/Voucher space

Large Coupon/Voucher
approx. 5.5"x1.5"
\$325

Small
Coupon/Voucher
approx. 2.6"x1.5"
\$200